



## JNA Awards unveils list of partners for 2019

### *Chow Tai Fook, DANAT and Shanghai Diamond Exchange return as Headline Partners*

Hong Kong, 30 October 2018 – The JNA Awards recently unveiled its impressive list of partners for 2019. Leading the list is Chow Tai Fook Jewellery Group, which marks its eighth consecutive year as a Headline Partner; along with Bahrain Institute for Pearls and Gemstones (DANAT) and long term supporter, Shanghai Diamond Exchange (SDE), which return as Headline Partners for the second and third year, respectively.

Meanwhile, the KGK Group and Guangdong Land Holdings Limited (GDLAND) also return as Honoured Partners for 2019; while Shanghai Gems & Jade Exchange (CSGJE) comes on board as an Honoured Partner for the first time.

The JNA Awards is one of the most influential platforms and awards programmes in the international jewellery and gemstone industry, where inspiring success stories of the trade are recognised and celebrated, with the objective of encouraging and promoting excellence, best practices and innovations within the industry.

The partnership signing ceremony was held during the JNA Awards gala dinner in Hong Kong on 17 September.



Partners gathered to show steadfast support for JNA Awards 2019. Pictured from left: Sanjay Kothari, Vice Chairman of KGK Group; Kent Wong, Managing Director of Chow Tai Fook Jewellery Group; Wolfram Diener, Senior Vice President of UBM Asia; Letitia Chow, Chairperson of the JNA Awards, Founder of JNA and Director of Business Development – Jewellery Group at UBM Asia; Kenneth Scarratt, CEO of DANAT; Lin Qiang, President and Managing Director of the Shanghai Diamond Exchange; and Simon Chan, Co-Founder, Member of the Board and Executive Vice President of Shanghai Gems & Jade Exchange

Letitia Chow, Chairperson of the JNA Awards, Founder of JNA and Director of Business Development – Jewellery Group at UBM Asia, shared at the signing ceremony, “We are very honoured to be able to work with partners who share the same vision and commitment to promoting the advancement of



the industry together. Their unwavering support is indispensable to the growth and success of the JNA Awards since its inception.”

“As an industry pioneer, Chow Tai Fook takes pride in supporting the JNA Awards as a Headline Partner for eight consecutive years. We firmly believe that sustainability is our priority. Through collaborating with our peers, we are able to strive together and drive prosperous developments that contribute to the greater success of the jewellery industry,” said Kent Wong, Managing Director of Chow Tai Fook.

Lin Qiang, President and Managing Director of SDE remarked, “SDE has had the privilege of witnessing the birth of the Awards from scratch, as well as the overwhelming hardships it has conquered to become a remarkable awards programme for the trade. As we usher in its eighth year, SDE will continue to work closely with the JNA Awards team and other related parties to bring this great Awards to a new level.”

Kenneth Scarratt, CEO of DANAT shared, “It is an honour to be a Headline Partner of the JNA Awards for 2018 and to have the opportunity to promote DANAT and the Kingdom of Bahrain to global leaders of the gem and jewellery industry on this elite platform. It is important the gem and jewellery community works hard to continually elevate the practices and standards of this fine industry and the JNA Awards is certainly an important part of this international effort. DANAT extends its congratulations to the incredible individuals and companies recognised at the JNA Awards 2018 and looks forward to the next JNA Awards in 2019.”

“Teaming up with the JNA Awards has always been an overwhelming experience. KGK and JNA Awards share the same vision, as well as core values that highlight the importance of innovation, creativity and best business practices. The Awards provides an opportunity and platform for the community to celebrate and collaborate with enterprises and individuals manifest excellent management techniques, innovative approaches and socially responsible strategies that bring the industry forward. The JNA Awards will no doubt attain greater heights in coming years,” shared Sanjay Kothari, Vice Chairman of the KGK Group.

Simon Chan, Co-Founder, Member of the Board and Executive Vice President of CSGJE said, “2019 is a year of innovation and development for the gemstone industry in China. More creative designs and more revolutionary business models are needed. CSGJE hopes that by collaborating with the JNA Awards 2019, we will continue to drive the advancement of the jewellery industry, and further spread awareness on innovations that strengthen the vitality of the jewellery industry in the international jewellery community.”

“GDLAND is looking forward to cooperating with JNA Awards for the sixth consecutive year in 2019. Together with the Awards, we would like to explore and create new opportunities for the jewellery industry, to promote positive transformation in the industry.” Liu Zheng, Deputy General Manager of GDLAND concluded.



The JNA Awards 2018 Ceremony and Gala Dinner was successfully held on 17 September, with 16 Recipients being honoured across 13 categories. Close to 500 industry leaders and elites from around the world attended the event. Please visit the JNA Awards website [here](#) for the full list of Recipients.

For more information, visit <http://www.JNAawards.com/> or contact:

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## Notes for Editors:

### 1. About the Headline Partner

#### 1.1 Chow Tai Fook Jewellery Group Limited ([www.chowtaifook.com](http://www.chowtaifook.com))

Chow Tai Fook Jewellery Group Limited (the "Group"; SEHK stock code: 1929) was listed on the Main Board of The Stock Exchange of Hong Kong in December 2011.

Founded in 1929, the Group's iconic brand "Chow Tai Fook" has been widely recognised for its trustworthiness and authenticity, and is renowned for its product design, quality and value. The success of the Group and its iconic brand is rooted in innovation, craftsmanship and heritage. The Group also holds other jewellery brands including CHOW TAI FOOK T MARK, Hearts On Fire, MONOLOGUE and SOINLOVE, which are the first examples of a long term multi-brand strategy rollout.

The Group's commitment to sustainable growth is anchored in its "Smart+" strategy, which is in place to promote long term innovation in the business, in people and in culture. Another asset underpinning sustainable growth is a sophisticated vertically integrated business model. This supports the Group by fostering excellence and extending opportunities along the entire value chain to communities and industry partners.

With an extensive retail network in Greater China, Korea, Japan, Singapore, Malaysia and the United States, and a fast-growing e-commerce business, the Group is implementing effective online-to-offline ("O2O") strategies to succeed in today's omni-channel retail environment.

#### 1.3 Shanghai Diamond Exchange ([www.cnsde.com](http://www.cnsde.com))

Authorised by the State Council, the Shanghai Diamond Exchange (SDE) is the only diamond exchange body in China; and provides diamond dealers a fair and safe transaction venue under close supervision. It also enjoys a favourable taxation policy and is operated in accordance with international best practices of the diamond industry.

Established in 2000, the SDE is a non-profit, self-regulating membership organisation and a member of the World Federation of Diamond Bourses.

#### 1.2 Bahrain Institute for Pearls and Gemstones -- DANAT ([www.danat.bh](http://www.danat.bh))

The Bahrain Institute for Pearls and Gemstones (DANAT) was established in 2017, as an initiative of HRH Prince Salman bin Hamad bin Isa Al Khalifa, Crown Prince, Deputy Supreme Commander and First Deputy Prime Minister of the Kingdom of Bahrain. DANAT was formed as a wholly owned subsidiary of the Bahrain Mumtalakat Holding





Company (Mumtalakat), the sovereign wealth fund of the Kingdom. DANAT evolved from the Pearl & Gem Testing Laboratory of Bahrain (the first laboratory of its kind in the region), which was established in 1990. It was formed to expand upon and enhance the excellent work of the laboratory, with the vision of becoming the world's preferred institute for natural pearl and gemstone third-party verification services and scientific research.

Currently, DANAT plays a vital role in protecting and enhancing the public's trust in pearls, gemstones and jewellery. With its offices located at the iconic Bahrain World Trade Centre, the facility aims to establish itself as the window into international markets, serving local and global clients, and bolstering the reputation of the Kingdom as a leading centre for pearl and gemstone expertise.

DANAT is an authority on industry standards, scientific knowledge and education, and is committed to the highest standards of professional and personal ethics. It is dedicated to supporting the pearl and gemstone industry and offers training programmes locally, regionally and internationally to a new generation of gemmologists, industry professionals and gemmology enthusiasts.

## 2. About the Honoured Partners

### 2.1 KGK Group ([www.kgkgroup.com](http://www.kgkgroup.com))

The KGK Group was founded in 1905 by Kesrimal Kothari and Ghisilal Kothari of Jaipur (India), to trade gemstones between India and Burma. With a global presence across 19 countries today, the privately held group has evolved into one of the most preferred brands in the gemstone and jewellery industry, with a vertically integrated operation. KGK is one of the few conglomerates covering the entire spectrum of mining, sourcing, manufacturing and distribution of coloured gemstones, diamonds and jewellery for over a century. KGK Group has a resilient team of 12,000 employees with operations and offices in Asia, Australia, North and South America, Europe and Africa. Having achieved an impeccable reputation in the gemstone, diamond and jewellery trade, the group has recently diversified into real estate.

### 2.2 Shanghai Gems & Jade Exchange introduction ([www.csgje.com](http://www.csgje.com))

Shanghai Gems & Jade Exchange was established in 2014 with the approval of Shanghai Municipal Government. Shanghai Gems & Jade aims to grow its influence in international sphere by adhering to primary principles of fairness, impartiality and openness; and advocating innovation, advancement and compliance within the trade. Since its inception, it has worked towards its goal and has carried out cross-border trade cooperation with major gemstone origin countries around the world.





Shanghai Gems & Jade Exchange aims to build a professional integrated trading platform by providing high-quality services that include bonded warehousing, trade logistics, exhibition and sales and other supporting services to jewellery enterprises and businesses both locally and globally.

Shanghai Gems & Jade Exchange also works to foster cooperation between global minerals and processing enterprises, designers and creatives of the jewellery industry. Furthermore, the organisation aims to provide convenient and efficient one-stop service for international gemstone products to enter the Chinese market. It also collaborates with different parties to create a fair and open international gemstone trading environment.

### **2.3 Guangdong Land Holdings Limited ([www.gdland.com.hk](http://www.gdland.com.hk))**

Guangdong Land Holdings Limited (GDLAND), with its headquarters in Hong Kong, is listed on The Stock Exchange of Hong Kong Limited, and is a subsidiary of GDH Limited — Guangdong Province’s largest conglomerate operating outside Mainland China.

GDLAND primarily engages in property development and investment, and in business that include (but are not limited to) the development and operational management of innovative commercial real estate, urban complex and industrial business complex. As the strategic arm of GDH Limited, GDLAND engages in the business development of commercial real estate, as well as urban and industrial complex projects.

Its flagship “Buxin Project” is forecast to become the biggest and most advanced jewellery mart in the world. With a lot size of over 87,000 sq.m. and a floor area projected to exceed 700,000 sq.m., the Buxin Project will include a large-scale jewellery trading and exhibition centre along with other facilities. Located in the Buxin area of Luohu district in Central Shenzhen, and close to the Shuibei Gold and Jewellery Base, this prime piece of property is expected to turn the area into one of the most influential gold and jewellery trading and exchange platforms, not just in China, but in the world.

### **3. About UBM Asia ([www.ubmasia.com](http://www.ubmasia.com))**

UBM Asia recently became part of Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. Please visit [www.ubm.com/asia](http://www.ubm.com/asia) for more information about our presence in Asia.